



The Probyn Prize for achievement in sustainable development



Photos by Jeanette Gibson

On November 17 2009, the Association of Power Producers of Ontario unveiled the Probyn Prize, a stunning new work of art by Canadian sculptor Colin Gibson. The Prize is designed to highlight “significant advances and achievements in financial markets, public policy or science and technology which promote action on climate change and sustainable development.” Cast in bronze and standing almost three feet high, the sculpture was commissioned by The Probyn Group™ and donated for use as APPrO’s commemorative award, embodying the themes of innovation and sustainable development. Rising like a flame, the work is perhaps reminiscent of its namesake, the late Stephen Probyn who is often remembered for inspiring others to excel in the same pursuits, sometimes with the encouragement “Onward and upward.”

The sculpture was cast in Ontario during the summer of 2009. The first winner of the Probyn Prize, the team of brothers John and Ross Keating, was announced at the APPrO banquet dinner, November 17 2009.

For further information on the artist, the Prize, the winners of this year’s Prize or Stephen Probyn, please see the APPrO website at www.appro.org, or Google Probyn Prize.