



The Canadian Power Directory goes digital!

Your comprehensive guide to the Canadian Power Industry is now available online. The Canadian Power Directory, formerly in a print publication and the most authoritative source for up-to-date business contacts in the Canadian Power Industry, is now convenient and available to you just a mouse-click away.

Whether you are looking for developers, builders, suppliers of equipment, expertise or capital, you'll find it here in one dependable index. With worldwide distribution and a comprehensive compilation of the businesses within the power industry, the Canadian Power Directory is the one of the most effective ways to advertise your business. Our diverse readership includes trade consultants, developers, power suppliers and brokers to name just a few.

Listings are 100% free of charge, just go online to <http://directory.appro.org> and check your existing directory listing from the 2004 print version, or create a new listing – with multiple cross references for those with more than one line of business. Simple, quick and timely - and completely in your control.

Not only will your complete contact information and company description be available at the fingertips of anyone in the industry, with an online listing and banner ad, you can ensure that your name stays prominent with your target audience in perpetuity – literally no shelf life – and you can have as many updates as you require.

To further enhance your listing, companion Banner Advertising on our multiple websites is available with links to your site, your listing or to a pdf stored on our server. Advertising on the Canadian Power Directory Online is the most precisely targeted and economical form of advertising in the Canadian Power Industry. We also offer a competitive range of multi-media packages and special discounts for new advertisers.

Don't delay in getting your free listing! Go to <http://directory.appro.org> to get listed right away.

To view details of banner advertising packages, standards and specs visit our Advertising page at www.appro.org or contact Carole Kielly, Marketing Manager at 416-322-6549 ext. 226 or carole.kielly@appro.org.