



## **Important Exhibitor Information regarding Zero Waste at APPrO 2008**

Given the large volumes of waste shows can produce, we are asking for your support and assistance for creating a cleaner, healthier environment for our event. To achieve this important initiative, we have partnered with the Metro Toronto Convention Centre to create a "Zero Waste Event", which will practically eliminate all waste from entering a landfill site.

In addition to reducing the use of landfill space, the recycling of waste materials during a zero waste event saves trees, fuel, water and energy. Zero waste captures these valuable "resources" and with the help of the Metro Toronto Convention Centre's waste management contractor, finds a recycling market for them.

With global warming as an ever increasing concern, we all need to recognize the environmental benefits of going "green" and our obligations to do our part as good corporate citizens.

As Exhibitors and Show Services Contractors in conjunction with APPrO, the Metro Toronto Convention Centre and their waste management contractor, you will have an active role in ensuring all materials from the show are properly collected and recycled during the move-in and move-out. We can't do it without your support so we are counting on you to play a strong role in making our green event a success.

### **We ask for your participation in the following ways:**

1. Reduce as much printed or other related event materials as possible for the event. Use vegetable-based inks on FSC certified 100 percent post consumer, chlorine and acid-free recycled paper.
2. Eliminate any unnecessary paper handouts and CD-ROMS's.
3. Make an effort to reuse the printed materials or any displays if they are not date or time-sensitive, by removing as many printed materials with you as much as possible to reduce the amount to be recycled from the event.
4. Make use of the three recycling bins (paper, bottles, plastic and cans) which will be located strategically on the show floor to adequately separate and effectively collect the different materials from the event.
5. Use enviro-friendly recyclable giveaways and take back all the leftover giveaways so they will not be left behind on the exhibit floor.

6. Refrain from bringing non-recyclable items to the event (see enclosed list), or as an alternative, please take these non-recyclable items back with you when you move-out from the event.
7. If you plan to use non-recyclables, please let us know what these materials are prior to the event.
8. Sign and Displays should incorporate indoor air quality principals and be made with environmentally responsible materials including the use of energy efficient lighting if applicable.
9. Attempt to reduce the environmental impact resulting from transportation while supporting regional economy. Partner with local suppliers, manage and use local labour. Minimize transportation to and from show site. When possible use biodiesel fueled or alternative fuel trucks. Offset transportation emissions with carbon offset program.
10. Review the details regarding non-recyclable items on page 3 of this document.

APPrO believes in our commitment to make this initiative a great success and feel strongly that Zero Waste can be achieved with your active cooperation and support.

If you have any questions or concerns, please do not hesitate to contact me at the coordinates below. I look forward to working with you on the Zero Waste initiative at APPrO 2008.



Carole Kielly  
Marketing Manager  
APPrO - The Association of Power Producers of Ontario  
416-322-6549 ext. 226  
[carole.kielly@appro.org](mailto:carole.kielly@appro.org)  
<http://conference.appro.org>



 please consider the environment before printing this notice.



## NON-RECYCLABLE ITEMS

- SOILED OR UNCLEAN FOAM
- SOILED OR UNCLEAN PLASTIC WRAP, BAGS
- WAXED PAPER, WAXED CARDBOARD, WAXED BEVERAGE CUPS
- SIGNAGE (IF COMPOSITE: NOT OF PURE PLASTIC OR PURE PAPER CONTENT)
- CARPETS (POLYPROPYLENE CARPET WITH POLYPROPYLENE BACKING IS RECYCLABLE, ALL OTHER CARPET TYPES CONFIRM WITH TURTLE ISLAND)
- TAPE (MASKING TAPE, CLEAR TAPE, DUCT TAPE)
- CARBON PAPER, FOIL GIFT WRAP
- TEXTILES (I.E. CLOTHING, RAGS, TOWELS, COTTON BALLS, CLEANING PADS, STRING, RIBBON, SPONGE)
- KITCHEN GLASSWARE, CERAMIC DISHES, PORCELAIN, MIRROR

### **RECYCLABLE WITH ORGANIC COLLECTION**

- SOILED PAPER PLATES, SOILED TISSUE PAPER, PAPER TAKE-OUT BAGS

### **RECYCLABLE THROUGH 3<sup>RD</sup> PARTY**

- ELECTRICAL WIRING, PLUGS, CORDS
- HAZARDOUS MATERIALS: BATTERIES, PAINT CANS, CLEANING SUPPLIES
- LIGHT BULBS, HALOGEN BULBS, FLUORESCENT BULBS