



Announcement

New APPrO 2004 Conference Program and Speaker List

APPrO 2004 is proud to announce the most influential Keynote speaker roster of any power generation event in 2004. Virtually every major player in our industry will play a role at APPrO 2004 either as a speaker, a session presenter or discussion leader. As a group, they constitute the who's who of the Ontario power generation industry. You will want to hear what they have to say.

The face of the Ontario electrical power generation industry is about to change quite dramatically. This change will affect your job and your career. You should attend the APPrO 2004 (formerly IPPSO) 16th Annual Canadian Power Conference & Trade Show, November 24 & 25 in Toronto to get answers to your questions and network with industry friends and colleagues.

Below is a list of our Keynote speakers as well as respected industry professionals who are confirmed to appear at APPrO 2004.

Keynote Speakers

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| Hon. Dwight Duncan | - Ontario Minister of Energy |
| Howard Wetston | - Chair, Ontario Energy Board |
| Jim Baillie | - Non-Executive Chair, Ontario Independent Electricity Market Operator |
| Jake Epp | - Chair of OPG |
| Tom Parkinson | - CEO of Hydro One |
| David O'Brien | - CEO of Toronto Hydro |
| Hon. Donna Cansfield | - MPP |
| Paul Gipe | - Ontario Sustainable Energy Association |

Select Speakers, Presenters and Discussion Leaders

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| Aleck Dadson | - Direct Energy |
| Mike Kuriychuk | - AMPCO, Association of Major Power Consumers in Ontario |
| Charlie Macaluso | - EDA, Electricity Distributors Association |
| Julie Girvan, | - Consumers Council of Canada |
| Peter Love | - Canadian Energy Efficiency Alliance |
| John Brace | - APPrO |

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| David Lever | - McCarthy Tetrault |
| Charles Keizer | - Ogilvy Renault |
| Tom Brett | - Gowlings |
| Ken Quesnelle | - Electricity Distributors Association |
| Ron Clark | - DEEP Group, Fraser Milner Casgrain |
| William Sutherland | - Manulife Financial |
| Sean Conway | - Gowlings |
| David Butters | - APPrO President, |
| David O'Brien | - CEO of Toronto Hydro |
| James Sidlofsky | - Borden Ladner Gervais, Chair of the Distributed Generation Industry Task Force |
| Joyce McLean | - Toronto Hydro |
| Carol Buckley | - Director General, Energy, Natural Resources Canada |

New speakers are announced on a continuing basis as they are confirmed. For the most up to date list of speakers and the sessions in which they are scheduled to appear, please check the APPrO 2004 conference Web site at <http://www.appro.org>

Get in touch with APPrO 2004

- ✉ Conference programming, speaker lists and biographies:
<http://www.newenergy.org/conference/APPrO2004/Registration/registration.html>
- ✉ Register as a delegate:
<http://www.newenergy.org/conference/Program/program.html>
- ✉ Group registration or to register by phone, contact Ms. Soraya Rivera at:
soraya.rivera@appro.org (416) 322-6549, ext 223.
- ✉ Exhibitor registration and sponsorship information, contact Andrew Thompson, APPrO 2004 Sales & Marketing Manager at: andrew.thompson@appro.org (416) 322-6549, ext 222
- ✉ Media inquiries and more information about conference programming, sessions and speakers, contact Mr. Jake Brooks, Executive Director, APPrO at:
jake.brooks@appro.org (416) 322-6549, ext 229.