



**APPrO**  
ASSOCIATION OF  
POWER PRODUCERS  
OF ONTARIO

## APPrO 2006 Sponsorship Trade Show Courtyard Sponsor

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Item	Description
<b>Affinity Marketing</b>	
Conference Program - Sponsor Page	Sponsor Page
APPrO public acknowledgement	Conference
Conference Promotional Brochure	Sponsor acknowledgement in APPrO conference mailers
Trade Show promotion	APPrO advertising
<b>On-site Benefits</b>	
Trade Show Courtyard – show centre	“Courtyard” area at prime location in centre of exhibit floor - enhanced with lounge areas (includes 1 complimentary conference registration and banquet ticket)
Registration Area Sponsor Sign	logo on pan conference sponsorship sign
Literature - other	space for promotional literature
Logo rank	logo rank on pan conference promotion
Logo size	pan conference sponsor signage only
<b>Pre/Post Conference Media Support</b>	
Trade Show Guide	company listing
Web site URL link	one URL Web site link
Web site banners	Web site banners
Web site sponsor page logo hot spots	Web site logo hot spot
IPPSO Facto advertisement	advertisement October
Trade Show Guide	advertisement
Proceedings CD-ROM - Sponsor Section	10 Mb
Proceedings CD-ROM - copies	copy of conference proceedings

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**Price: \$ 40,000**

*\*Please contact APPrO's sales manager to discuss customized options, tailored to your company's individual needs and preferences.*

# Terms and Conditions

1. Sponsorship is for the contracted event only and is non-cancellable and non-refundable.
2. Sponsorship benefits may not be combined with, or substituted for, any other APPrO offer, product and/or service and may not be transferred to any individual, corporation or successor organization without the expressed written permission of APPrO.
3. Payment in full for sponsorship must be received by APPrO within 30 days of signing sponsorship agreement and no later than 60 days prior to the start of the event for which sponsorship has been contracted.
4. APPrO gives permission for sponsor to use sponsored event logo and word mark in marketing and promotional media and materials subject to notification to APPrO by sponsor of usage of logo and/or word mark. APPrO reserves the right to refuse and/or revoke sponsor logo and word mark rights at its discretion.
5. Sponsor agrees to identify as a sponsor of the contracted event and provide a link on their Web site to the corresponding APPrO event home page.
6. Sponsor retains right of first refusal to renew their sponsorship no later than six (6) months following the conclusion of the sponsored event.
7. Should a sponsorship position of greater value become available within the contracted event, current sponsors enjoy the right to purchase the available position on a first come, first served basis prior to the available sponsorship position being offered on the open market.

## Additional Terms & Conditions:

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**Sponsoring Organization**

**Authorizing Signature**

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**Amount:**

**Title**

\$ \_\_\_\_\_

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**Date**

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