



Sponsorship at APPRO 2006 is for companies looking to build and maintain their profile within Ontario's electrical power generation sector. Each sponsor level is unique and designed to meet the individual sponsor's needs. Please contact APPRO for details of the benefits available with each option, or to discuss variations tailored to suit your individual needs and circumstances.

Overall Conference Sponsorships:

| | |
|----------------|-----------------|
| Platinum | \$25,000 |
| Gold | \$19,000 - sold |
| Silver | \$17,000 - sold |
| Bronze | \$14,000 |

Host Sponsorship:

| | |
|--------------------------------|-----------------|
| Banquet..... | \$26,000 - sold |
| Reception (Day 1) | \$12,000 - sold |
| Reception (Opening Night)..... | \$ 12,000 |
| Lunch 1 | \$11,000 - sold |
| Lunch 2 | \$11,000 - sold |
| Daybreak Coffee 1 | \$ 8,000 - sold |
| Daybreak Coffee 2 | \$ 8,000 - sold |
| Coffee Break 1 | \$ 7,000 - sold |
| Coffee Break 2 | \$ 7,000 - sold |
| Coffee Break 3 | \$ 7,000 - sold |
| Coffee Break 4 | \$ 7,000 - sold |
| Power Mixer | \$ 6,000 - sold |

Sectoral sponsorship:

| | |
|------------------------------|------------------|
| Information Technology..... | \$ 11,000 - sold |
| Consulting Engineers | \$ 11,000 |
| Management Consultants | \$ 11,000 - sold |
| Finance/Banking | \$ 11,000 |
| Green Power | \$ 11,000 |
| Media Sponsor..... | \$ 11,000 - sold |

Targeted sponsorship opportunities:

| | |
|-----------------------------------|-----------|
| Trade Show Courtyard | \$ 40,000 |
| Cyber Café | \$ 30,000 |
| Networking lounges (ea) | \$ 7,000 |
| Stream Sponsor (Renewables) | \$ 3,000 |
| Stream Sponsor (Cogen) | \$ 3,000 |
| Bear Pit Sponsor | \$ 3,000 |

Industry Leadership Leagues:

| | |
|------------------------------|-----------|
| - Terawatt League (ea)..... | \$ 30,000 |
| - Gigawatt League (ea) | \$ 25,000 |
| - Megawatt League (ea) | \$ 15,000 |
| - Kilowatt League (ea) | \$ 10,000 |