

APPPrO

ASSOCIATION OF
POWER PRODUCERS
OF ONTARIO

"The voice of competitive generation
in Ontario"



What is APPrO?

APPrO is a non-profit organization representing more than 100 companies involved in the generation of electricity in Ontario, including generators and suppliers of services, equipment and consulting services. APPrO members produce power from co-generation, hydro-electric, gas, coal, nuclear, wind energy, waste wood and other sources. APPrO's members currently produce over 95% of the electricity made in Ontario.

For the first 17 years of its operation, the organization was known as IPPSO, the Independent Power Producers' Society of Ontario. In 2002, when Ontario's electricity market was officially opened to competition, the organization began a process in which it broadened its scope to include more generators, and changed its name to APPrO, the Association of Power Producers of Ontario.

Why join APPrO?

Encouraging investment in new generation for Ontario to ensure an affordable and reliable supply of power at reasonable cost is a major Ontario government priority. As the respected and credible voice of generators in Ontario, APPrO members play a pivotal role in the development of this new capacity and the broader energy policies and market design which will underpin the success of Ontario's electricity restructuring efforts.

As a member of APPrO, your organization can contribute to the development and communication of industry positions, and take part in industry initiatives and government consultations to ensure that your voice is heard.

Photos: Below, Northland Power's biomass and gas-fired cogeneration plant in Cochrane. Previous page: a Westinghouse employee inspects



blades on a gas turbine, and Vestas' new wind turbine near Pickering. Cover: The Valerie Falls small hydro project in northern Ontario.

How to become a member

To join APPrO, simply contact the office by telephone, mail, fax or e-mail, and let us know your current contact information, type of business interest in the sector, and the type of membership desired. (Please see the page at http://www.newenergy.org/appro_membership.html for further information on the categories and terms of membership, and current fees.)

Help us promote competition, open markets, fair access for new entrants, environmental responsibility, orderly investment and efficiency, by becoming a member of APPrO today. We are at your service.

Power Generation Technologies represented by APPrO members:

Co-generation
Combined cycle
Small hydro
Biomass
Wind Energy
District Heating and Cooling
Distributed Generation
Micro-turbines

APPrO members include:

Generators	LDCs
Marketers	Fuel suppliers
Contractors	Service providers
Equipment suppliers	Financiers
Consultants	Individuals



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APPrO has over 100 members, with more than 30,000 MW in Ontario and tens of thousands of MW worldwide.

To name just a few, there are:

<i>Northland Power</i>	<i>TransAlta</i>
<i>Bruce Power</i>	<i>Vestas</i>
<i>Ontario Power Gen.</i>	<i>Windpower</i>
<i>Sithe Energies</i>	<i>AIM Powergen</i>
<i>Great Lakes Power</i>	<i>Calpine</i>
<i>AES</i>	<i>Direct Energy</i>
<i>Toromont</i>	<i>Beaver Power</i>

Association of Power Producers of Ontario

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APPPrO's mission: promoting the interests of generators

APPPrO's mission is "To promote the interests of electricity generators within a truly open and competitive power industry in Ontario."

APPPrO's objective is a sustainable electricity market that:

1. Provides a healthy and equitable business environment
2. Supports a reliable and secure electricity supply in Ontario
3. Supports all forms of generation technologies
4. Promotes the increasing use of renewable energy generation
5. Leads to lower environmental impact from all electrical generation technologies



APPPrO's focus: advocacy

APPPrO exists to ensure that the market for electrical production is competitive, efficient, open to new entrants, and as fair as possible. That is why APPPrO's primary focus is advocacy for generators — APPPrO actively monitors, assesses and participates directly in the development of crucial elements of Ontario's electricity sector:

- Supply procurement policy and process
- Energy policy and regulation
- Market design and market rules
- Financial and Regulatory regimes
- Environmental policy and regulation
- Competition policy and market power
- Inter-jurisdictional and "seams" issues

Through a series of advocacy committees which focus on key areas of concern to the industry, APPPrO maximizes its impact by working directly with the various agencies responsible for the issues in question. APPPrO also maintains close ties with the financial community to ensure that improved conditions for new investment are always in mind when regulatory decisions are being made.



APPPrO Services

Advocacy

APPPrO's advocacy services have attracted a group of supporters representing nearly all generators of electricity in Ontario. APPPrO is regularly consulted by the government, the system operator, the regulators as well as the media and other stakeholders on energy policy and market design matters. For a complete description of the work of the various committees (including the IMO (or IESO) Committee, NUG Contracts Committee, Environment and Green Power Committee, and Distributed Generation Committee) please contact the APPPrO office.

Publications

APPPrO's publications include the bi-monthly IPPSO FACTO magazine, one of Canada's leading publications in the electricity sector. APPPrO also publishes the Canadian Power Directory, a catalogue of developers, equipment suppliers, service suppliers, utilities, government agencies, and resource groups for the power industry in Canada. Sample copies of the above, and a publication list are available on request.

Conferences

APPPrO hosts the Canadian Power Conference and Trade Show every fall, an event which has become a key landmark in the sector. Attended by hundreds of professionals, it attracts top executives from government, industry and the regulatory agencies to discuss the latest issues and focus on how to promote the development of a more effective market in Ontario.

Results

APPPrO's advocacy has contributed to improvement in a number of important areas for power producers. APPPrO's predecessor IPPSO was one of the forces that helped convince the Ontario government to end the monopoly of the former Ontario Hydro and implement a competitive market for electricity in the province.

Over the years, APPPrO has raised awareness and understanding of its members' concerns with senior decision-makers in government, regulatory bodies and the public at large. Through its consistent record of insightful and constructive input, top-notch spokespeople, landmark conferences and widely respected publications, APPPrO has earned status as a key stakeholder in Ontario's energy sector that ensures it will be consulted on any major developments of concern. APPPrO has formally intervened in public hearings and policy development consultations too numerous to mention here.

In recent years, APPPrO's efforts have led to important successes in the areas of net load billing for network transmission services, and a range of changes in various technical rules and procedures. Recently, APPPrO has worked closely with the Ontario government to ensure that the concerns and perspectives of the APPPrO members are reflected in the contracting process for both the renewable energy RFQ and RFP, the RES Contract and the RFQ for 2500 MW of conventional supply and DSM. As Bill 100 (The Electricity Restructuring Act) moves through the Ontario legislative process in 2004, APPPrO will continue to advocate for fair access to the market for all generators, reasonable terms for interconnection to the electric grid, a more efficient system in the future, and lower costs for all users of the electric system in Ontario.

APPPrO has achieved its results partly through collaboration with other stakeholders in multilateral structures. A short list of some of the groups with which APPPrO or its members have played an active role include the following:

- Market Design Committee
- Senate of Canada Energy Committee
- Stakeholders Alliance for Competition and Customer Choice
- Select Committee on Energy (of the Ontario Legislature)
- Policy Advisory Committee on Energy
- Technical Panel and Market Commissioning Task Force of the IMO (IESO)
- Green Energy Coalition
- Canadian Energy Efficiency Alliance
- Distributed Generation Industry Task Force